

# Vet Record Careers

## Media Pack 2016

64%

of vets turn to Vet Record Careers as their 1st choice when looking for a job<sup>1</sup>



No.1

source for recruitment amongst vet surgeons<sup>1</sup>



11,753

print circulation<sup>2</sup>



13,436

over 13,436 unique online users every month<sup>3</sup>



## The no.1 destination for job seeking vets

We offer unique and highly targeted access to vets via our circulation to 11,753 BVA members, and other subscribers, each week. We aim to post adverts online from the print edition on the same day that copy is received, ensuring you reach your target audience as quickly as possible. This means you could start receiving applications within a day of sending us your advertisement.

## Your source for targeted veterinary recruitment

We reach a broad target audience of veterinarians and professionals who work in areas including small animals, farming, equine, universities, overseas clients, industry and government. We are confident we have an advertising solution to suit your needs, and can help attract only the best quality candidates for your role.

96%

of vets use  
Vet Record Careers  
when looking for a job<sup>1</sup>

64%

of vets turn to Vet Record  
Careers as their 1st choice  
when looking for a job<sup>1</sup>

"We have recently run adverts concurrently in two veterinary publications, and have been extremely happy in particular with the response from the one published in Veterinary Record. Both the volume and quality of candidates has been exceptional, and we will definitely be using Veterinary Record again."

**Jonathan Sowler, Probiotics International Ltd**

"I was impressed with the efficiency and ease with which my advert was handled. I had my first enquiry from [vetrecordcareers.com](http://vetrecordcareers.com) within 24 hours of agreeing the wording, and I had an overwhelming response which led to a very satisfactory recruitment."

**Nick Blayney, Arden Forest Veterinary Group**

# Print advertising

Veterinary Record has a circulation of over 11,753 BVA members and other subscribers each week. We offer the combined benefits of print and online advertising, ensuring that you reach the best applicants and fill your role quickly.

We offer a flexible range of advertising options to suit all budgets. We have a complimentary in-house design and proof reading service and can work towards tight deadlines, accepting advertisements up to 4 days before publication.

11,753  
print circulation<sup>2</sup>

Full page advert

Half page advert

The image shows a spread of two pages from the December 2014 issue of Veterinary Record. The left page is a full-page advertisement for the Hong Kong Jockey Club, featuring a photo of a horse and jockey and text about career opportunities. The right page contains two half-page advertisements. The top half-page ad is for Medivet, titled 'AMAZING VETS NEEDED', listing several job openings in Merseyside. The bottom half-page ad is for Stanley House Veterinary Group, titled 'STANLEY HOUSE VETERINARY GROUP', advertising a 'Small Animal Vet' position. A red line connects the 'Full page advert' label to the Hong Kong Jockey Club ad. Another red line connects the 'Half page advert' label to the Medivet ad. A third red line connects the 'Quarter page advert' label to the Stanley House Veterinary Group ad.

**Remarkable Careers at The Hong Kong Jockey Club**  
A world leading horse racing organisation. A top charitable organisation and Hong Kong's largest community contributor, donating HK\$19.58 billion in 2013/14. A major taxpayer, Hong Kong's single largest by far, generating a record HK\$19.58 billion in 2013/14 for public funds. A pioneer in technology application for sporting and betting entertainment, striving for the highest levels in technology application for sporting and betting entertainment, striving for the highest levels in technology application for sporting and betting entertainment. This is The Hong Kong Jockey Club, a truly remarkable organisation offering you remarkable career opportunities with unparalleled prospects for future growth and development.

**Equestrian Veterinary Surgeon (Ref: EVS)**  
The Job  
The Equestrian Veterinary Surgeon contributes to:  
• Provision of clinical services to all horses in the ten riding schools in Hong Kong;  
• Veterinary management of racehorses at the time of retirement and their initial retraining at the Club's Beas River Equestrian Centre;  
• Clinical support at all Equestrian Events in Hong Kong;  
• Monitoring of and support for the health and welfare of the Club's retired horses that have been exported to Mainland China;

The post will provide an opportunity to further develop and express your skills as an equine clinician in a unique working environment. You will work closely with two colleagues in the equestrian sector of our practice and be a member of a larger team of experienced clinicians with equal access to excellent hospital facilities. Further learning and professional development are encouraged.

**About You**  
Ideally, you should:  
• Have a degree recognized by the Veterinary Surgeons Board of Hong Kong;  
• Have at least two years' experience in equine practice  
• A post-graduate qualification in equine clinical practice would be an advantage;

For further details about posts, you may contact Dr Chris Riggs, Head of Veterinary Clinical Services by phone: (852) 2966-6891, email: christopher.m.riggs@hkjc.org.hk.

**Terms of Employment**  
The level of appointment will be commensurate with qualifications and experience. An initial 3-year contract will be offered to successful candidate. Further contract renewal or conversion to career terms will be subject to mutual agreement between the Club and the individual.

**Closing Date**  
Closing date for applications is 14th December 2014. Only shortlisted candidates will be notified.

Please send your resume, complete with expected salary and job reference to The Human Resources Department, The Hong Kong Jockey Club, 6/F, Sha Tin Central Complex, Sha Tin Racecourse, New Territories, Hong Kong; or email to recruit@hkjc.org.hk or fax to (852) 2966-6894.

We are an equal opportunity employer.  
Personal data collected will be used for recruitment purposes only.

**AMAZING VETS NEEDED**  
**Prescot, Merseyside**  
Looking for a confident, academically-inclined and motivated team player with some experience to join our Prescot practice. This position will suit a vet looking to build on their existing medical, surgical and client-facing skills in a busy, stimulating environment. You will support the team leader (as well as a newer graduate) in reaching the goals we have set for this practice. The right person will be well-rewarded with an excellent package which includes a generous CPD allowance and bonus scheme.

**Billing, Merseyside**  
This is a great opportunity for a motivated vet with some UK experience to lead a practice in sole charge, but have the ability to share skills and resources amongst a dynamic and growing network of nearby practices. You will be client-focused and have the ability to develop this practice by providing outstanding clinical care and customer service.

We will be offering a very competitive package (and future partnership opportunity) for the right candidate.

**St Helens, Merseyside**  
Due to an internal promotion, this spacious and busy practice in the heart of St Helens requires an assistant to work alongside the partner. If you have at least 1 year's UK experience, are an excellent communicator who is enthusiastic and passionate about delivering outstanding care and you're ready to develop your career to the next level, this could be just the position you're looking for. The position comes with a great salary package and excellent prospects for furthering your career amongst a rapidly growing network of local practices.

For further details about any of the above positions, please contact Daniel Preter on 01923 470046.  
Applicants should send a covering letter and their CV to  
vetrecruitment@medivet.co.uk

**OPPORTUNITY FOR VETERINARY SURGEON IN COTSWOLDS**  
We are looking for an ambitious Veterinary Surgeon to join our well-equipped RCVS accredited small animal hospital.

They should have a good knowledge of small animal medicine (or be keen to further their knowledge in a supportive environment), be able to work up cases in a confident and organised manner, get involved with all aspects of diagnostic imaging and have basic surgical skills. They should, most importantly, have good client communication and care.

This is a really a medical position and is a great opportunity to progress further in small animal medicine. The offer time and financial support for CPD and certificates to allow you to progress to the best of your ability. We offer a 1 in 5 on call rota with time off, 5 day and 2 weeks annual holiday, which gives time for a life outside work. We are happy to discuss salary.

Applicants please send CV and covering letter to our Practice Manager by email to:  
sarah.ashford@clockhousevets.co.uk

**STANLEY HOUSE VETERINARY GROUP**  
Long established, progressive, independent mixed practice situated in Pendle, Lancashire.

**Small Animal Vet**  
With 4 sites we are a busy first, opinion practice delivering excellent veterinary care to our loyal clients. Well equipped to allow case work up to a high standard. Our clients value our in-house OOH service. Time of in-leu for evenings/ends on-call. Would suit clinician with interest in general practice and wanting to work in a friendly, supportive professional team. Experience preferred but not essential and salary commensurate with experience.

**Benefits:**  
• Excellent facilities and expanding practice  
• Excellent supportive clinical team  
• CPD and certificates encouraged  
• Time off in lieu for on-call

We offer excellent staff benefits and we are proud of our friendly, professional team. FOR MORE INFORMATION VISIT THE CAREERS SECTION ON OUR WEBSITE  
www.stanleyhousevets.com  
To apply send covering letter and CV to  
lisa@stanleyhousevets.co.uk

# Digital advertising

Advertising online is a great way to promote a specific vacancy, increase awareness of your company or promote the products and services that you offer. In addition to our print readership, you can reach over 13,436 unique users, ensuring the widest possible audience for your job.

**13,436**  
over 13,436 unique online  
users every month<sup>3</sup>

## Banner/leaderboard

Heads the page with eye catching prominence

## Featured job on homepage

Enjoy strong visibility by placing your job on our homepage

**Thinking about opening your own practice?** Vets4Pets & Companion Care

**Vet Record Careers** Sign in or Create account

Home Find a job Jobs by email Search recruiters Articles Your profile Veterinary Record

**Search 136 veterinary jobs**

e.g. small animal vet e.g. Manchester or South West Within 5 miles Search

Category Sector Location

**Browse jobs by Category**

Companion / Small animal 76	Equine 19
Farm / Large animal 12	Exotic / Zoo animal 2
Mixed 28	Food safety / Public health 1

**Featured jobs** View all jobs ▶

- SPCA** Senior Surgeon Hong Kong (HK)
- BCF Technology** Account Manager Scotland, North East England
- SPANA** Director of Veterinary Programmes London (Central), London (Greater)

**Get jobs by email** Let us do the hard work. Sign up for our free service and get great jobs emailed to you.

**Upload your CV** Upload your CV so our recruiters can match your details to the best available jobs.

**Get started** Don't miss out. We can help you make your next big move with our fantastic search tools.

**Featured recruiters** View all recruiters ▶

- The Northern Lincolnshire
- Ridings
- Vets4Pets
- LOCUMS
- vds

**LOCUMS** Feel like you need a change? SUPPORTING VETERINARY PRACTICE

**Career news and advice** View all articles ▶

**A career in practice, industry and education**

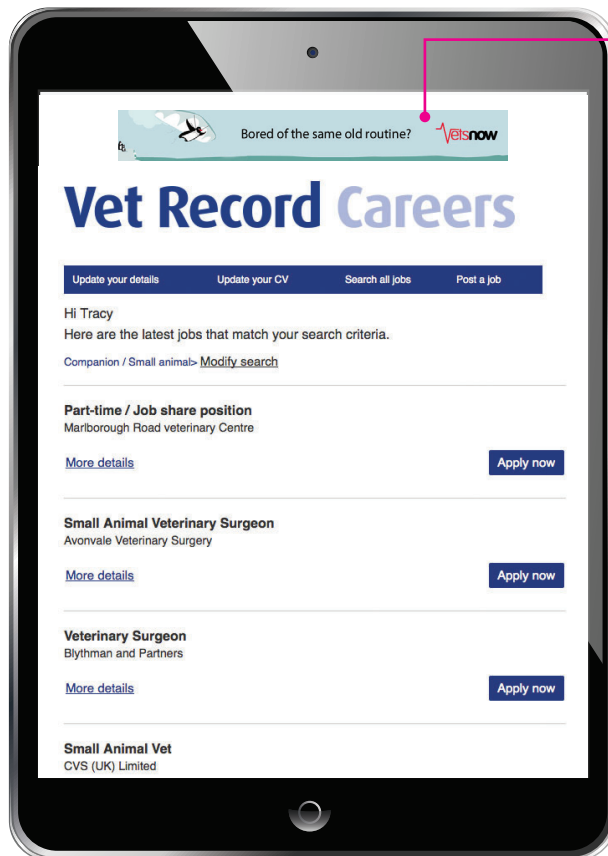
Lynne Hill was the first girl from her school to go to vet school and the only female in her year in Dublin. She later became the first female president of BSAVA, giving her a wider view of the veterinary industry that she subsequently joined.

## MPU

Maximise your response with an MPU

## Featured recruiter

Increase your brand visibility on our homepage



### Job alert banner

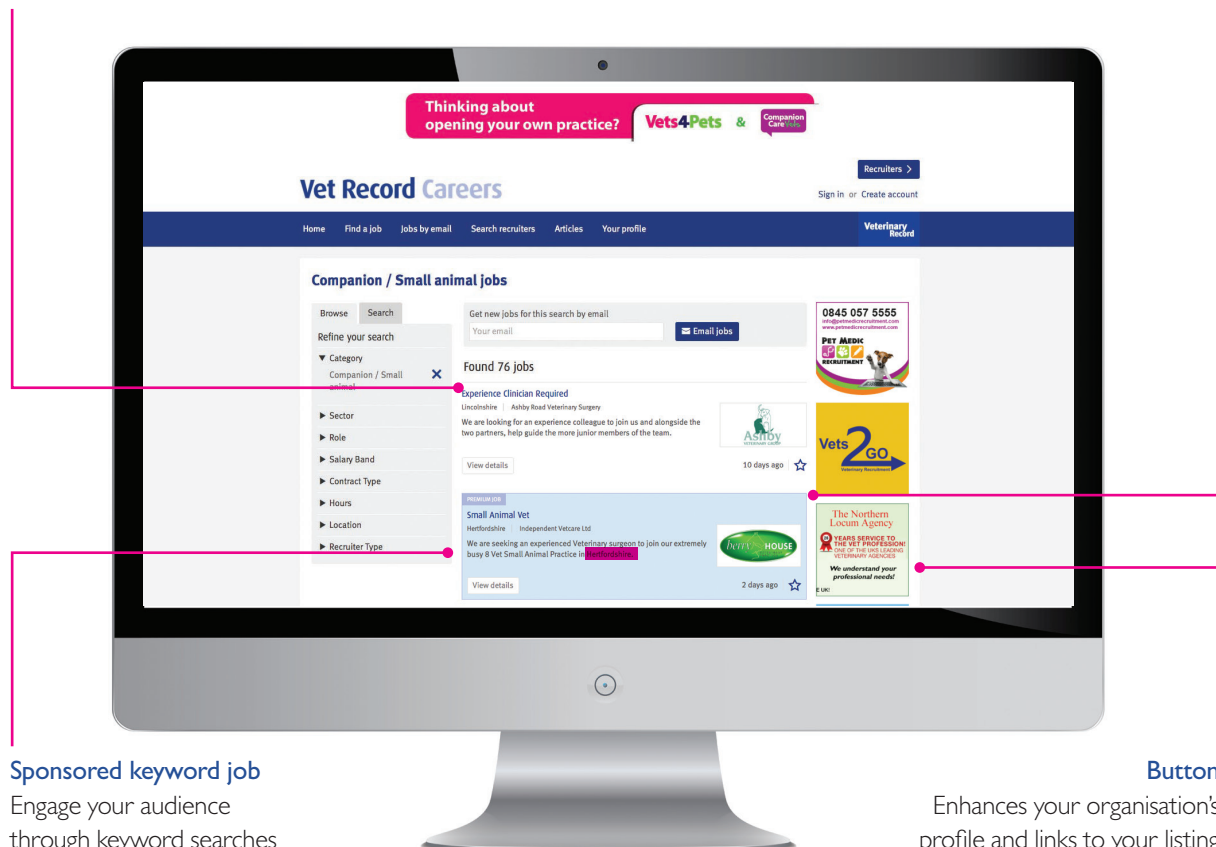
Target your audience in alerts going direct to the job seekers email inbox

### Promoted job

Increase response with preferred position towards the top of search results.

### Premium job

Draw further attention to your vacancy with a premium job



### Sponsored keyword job

Engage your audience through keyword searches

### Button

Enhances your organisation's profile and links to your listing

# Rates

## Print

### Packages

<b>1/2 page</b>	<i>Includes Brand package and single job post</i>
<b>1/4 page</b>	<i>Includes Reach package and single job post</i>
<b>8cm x 2 col</b>	<i>Includes Impact package and single job post</i>

non-BVA member

BVA member

**Display** *Single column centimetre, minimum 6cm*

**Semi Display**

**Display**

**1/2 page InPractice**

**Full page InPractice**

### Extras

**Full colour**

**Spot colour**

£2,875

£1,636

£1,160

£38

£42

£2,730

£5,460

20%

10%

£2,300

£1,308

£928

£30

£34

£2,184

£4,368

20%

10%

## Online

**Job listing** *Only sold with print*

**Job listing with logo**

*All advertising packages include print and digital exposure*

non-BVA member

BVA member

£215

£172

## Digital enhancements

Duration

non-BVA member

BVA member

### Packages

**Impact** *Premium job + promoted job*

**Reach** *Homepage featured job + premium job*

**Brand** *Promoted job + homepage featured job + button*

4 weeks

4 weeks

4 weeks

£273

£329

£476

£218

£263

£381

**Enhancements** *Purchased in addition to single job posting*

**Premium job**

**Top job**

**Promoted job**

**Sponsored key word job**

**Featured job homepage**

**Custom HTML job**

**Video job**

**Featured recruiter**

**Job target email campaign**

**Recruiter minisite**

**Job alert banner**

**Job alert button**

**Leaderboard**

**Button**

**Targeted button/banner**

**MPU homepage**

**Skyscraper**

**Creative charge – static button or banner**

4 weeks

4 weeks

4 weeks

4 weeks

4 weeks

4 weeks

4 weeks

4 weeks

-

12 months

1 week

1 week

1 week

1 week

1 week

1 week

1 week

-

£138

£226

£226

£226

£226

£300

£226

£636

£374

£1,056

£2,537

£267

£225

£507

£267

£636

£636

£584

£100

£110

£181

£181

£181

£181

£240

£181

£509

£299

£845

£2,030

£214

£180

£406

£214

£509

£509

£467

£100

# Technical specifications

## Print

### Copy and deadlines

#### Deadlines

Tuesday midday (four days prior to publication)

Deadlines may change when affected by a bank holiday

#### Supply of digital material

- We require the advertisement to be saved as a high resolution, CMYK PDF. All fonts must be embedded.
- Please ensure all pictures/logos are high resolution and CMYK format.
- Send to [vetrecordjobs@bmj.com](mailto:vetrecordjobs@bmj.com)

#### Dimensions

1 column width	43 mm
2 column width	90 mm
3 column width	138 mm
4 column width	186 mm
Page depth	260 mm
Full page	260 mm x 186 mm
½ page vertical	260 mm x 90 mm
½ page horizontal	130 mm x 186 mm
Quarter page	130 mm x 90 mm

## Online

### Online

### Pixels (height x width)

Logo on listing	180 x 360
Job alert banner	120 x 936
Leaderboard	180 x 1456
Button	320 x 320
MPU homepage	500 x 600
Skyscraper	1200 x 320

**Preferred format:** Online ad sizes are requested at 2x for Hi-DPI/'Retina' screens. For ads served via 3rd party tags, continue to use 1x assets.

Use of Flash is discouraged. Please supply HTML5 or gif for animations.

### Terms and conditions for advertising

Standard terms and conditions for advertising can be found online at [vetrecordcareers.com](http://vetrecordcareers.com)

BMA House, Tavistock Square, London, WC1H 9JR

**T:** +44 (0)207 383 6068 / +44 (0)207 874 7067 **E:** [vetrecordjobs@bmj.com](mailto:vetrecordjobs@bmj.com)